



AI, Data, Robotics Forum

#ADRF23

Sponsorship Packages

The ADR Forum is a premier annual event organised by the AI, Data and Robotics Association (Adra) in collaboration with the European Commission that brings together leading experts, innovators, policymakers, and enthusiasts from the AI, Data, and Robotics community. Our mission is to shape the future of these transformative technologies, fostering an inclusive and collaborative environment that drives responsible innovation and societal impact.

Exploring European Generative AI: shaping society and innovation

With a focus on European Generative AI, our forum aims to explore the potential and implications of this cutting-edge technology within our diverse society. Through visionary keynotes, thought-provoking panels, and engaging discussions, we delve into the latest advancements, challenges, and opportunities in the ADR domain.

Collaborative convergence: fostering inclusivity in the ADR Forum

As a multi-stakeholder gathering, the ADR Forum provides a platform for cross-disciplinary and cross-community convergence, fostering collaboration between academia, industry, and policymakers. By bridging these diverse perspectives, we aim to define and contribute to the update and implementation of the Strategic Research, Innovation, and Deployment Agenda.

The ADRF is being co-organised by Adra, Adra-e and the European Commission.

It will be hosted by Inria at its headquarters close to the historical center of Versailles.

Location: Domaine de Voluceau,
78150 Le Chesnay-Rocquencourt,
France.





As a premier annual event, ADRF offers unparalleled **dissemination, visibility, and networking** opportunities for sponsors and exhibitors alike.

Join us to showcase your ADR activities and how they demonstrate the successful interaction between the three technologies. Connect with industry pioneers, and shape the future of responsible innovation!

Explore our sponsorship packages and exhibition opportunities to secure your place at ADRF 2023.

Don't miss this chance to unlock new horizons for your project or organisation and make a lasting impact in the ADR ecosystem.

DIAMOND BOOTH

6m²

40" screen (102 diagonal), connected with USB device or computer; plugs; Internet connection; table for computer; stand wall printing (300x300 cm); small round table; 2-3 low chairs; rollup printing (85x200 cm); carpet.

Not provided: computer, rollup and stand wall designs (*).



This package includes:

- Publicity
 - Special mention in the event email promotional series
 - Logo placement on all event promotions (emails, landing pages, ads)
 - Logo visibility on the event website
 - Logo on Official Sponsor Signage
 - Social media promotion
 - Sponsorship report and post-event discussion
- Exhibition and interaction/engagement features
 - Personalised sponsor booth with screen at the event exhibition space, size 6m²
 - Opportunity to connect with the audience for 10 minutes (day 1)
 - Acknowledgment at the Opening and Closing Ceremonies
- 2 Free entrance tickets and 2 social dinner tickets

Overall Price: 5,000 euro

(*) Design is at your own expense. Printing and delivery to the venue will be arranged by the organiser. Designs must fit on the given dimensions and have sufficient definition. They must be emailed to the organiser 15 days prior to the event.

This package includes:

- **Publicity**
 - Logo placement on all event promotions (emails, landing pages, ads)
 - Logo visibility on the event website
 - Logo on Official Sponsor Signage
 - Social media promotion
 - Sponsorship report and post-event discussion
- **Exhibition and interaction/engagement features**
 - Personalised sponsor booth with screen at the event exhibition space, size 4m²
 - Opportunity to connect with the audience for 5 minutes (day 1)
 - Acknowledgment at the Opening and Closing Ceremonies
- **2 Free Entrance Tickets and 1 Free Social Dinner Ticket**

Total Price: 2,500 euro

GOLD BOOTH

4m²

40'' screen (102 diagonal), connected with USB device or computer; plugs; Internet connection; rollup printing (150x200 cm); high table; 2 high chairs; rollup printing (85x200 cm); carpet.

Not provided: computer, rollups designs (*).



(*) Design is at your own expense. Printing and delivery to the venue will be arranged by the organiser. Designs must fit on the given dimensions and have sufficient definition. They must be emailed to the organiser 15 days prior to the event.



This package includes:

- **Publicity**
 - Logo placement on pre-event promotion
 - Logo visibility on the event website
 - Logo on Official Sponsor Signage
 - Social media promotion
 - Sponsorship report
- **Exhibition and interaction/engagement features**
 - Poster spot and high chair at the event exhibition space
 - Opportunity to connect with the audience for 5 minutes (day 2)
 - Acknowledgment at the Opening and Closing Ceremony
- **One tree entrance ticket (without social dinner)**

Total Price: 1,000 euros

() Design is at your own expense. Printing and delivery to the venue will be arranged by the organiser. Designs must fit on the given dimensions and have sufficient definition. They must be emailed to the organiser 15 days prior to the event.*

Apply to Sponsor via our website now: <https://adrforum.eu/application-sponsorhip>

- Applications will be assessed and approved by our committee on a first-come-first served basis. There is a limited number of sponsored sessions and physical booths available.
- Graphics must be sent 15 days before to be printed locally. The cost of this is included in the sponsorship price.
- Please reach out to us with any questions or queries: <https://adrforum.eu/contact-us>

Join us to showcase your ADR activities, connect with industry pioneers, and shape the future of responsible innovation.



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Thank you



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